

26

NORTH

R E P O R T

M E D I A K I T



INTRODUCTION

WELCOME TO THE 26 NORTH YACHTS MAGAZINE

This exclusive publication offers over 80 pages of original content for today's luxury consumer, covering the worlds of yachting, private aviation, fine watches and jewelry, travel, automobiles, spirits, and more. North Report is the type of bespoke magazine that readers proudly display on their yacht, their jet, or in their South Florida residence.

WHY ADVERTISE WITH US?

North Report magazine is geared towards affluent readers with a strong interest in luxury goods and experiences. With high-end editorial design, exclusive content, and a three-month coverage period, the magazine offers a level of depth and quality that invites repeated browsing, allowing advertisers to reach qualified, motivated consumers.



REACH A COVETED DEMOGRAPHIC

Today's luxury-minded readers don't want disposable content. They want a collectible keepsake worthy of display and repeated browsing, and that's exactly what North Report offers.

With quality writing, beautiful imagery, and highly relevant stories, the magazine is designed to captivate our core audience from cover to cover.

AVERAGE AGE

49+

AUDIENCE

50,000+



When you are truly looking to escape everyday life, private travel offers the peace and relaxation needed. Imagine streamlined itineraries that capitalize on quiet, convenient travel from the sky to the sea. Private jet charters present a unique opportunity to enrich your traveling experience by creating a feeling of luxury, relaxation, and ease long before arriving at your yacht.

Yachting and jet charters are two remarkably parallel industries. Knowledge and understanding of one can make the other a significant addition to the quality of life. Affordability is more attainable than expected, and the investment in convenient, full-service traveling offers a satisfying return.

SPECIFICATIONS

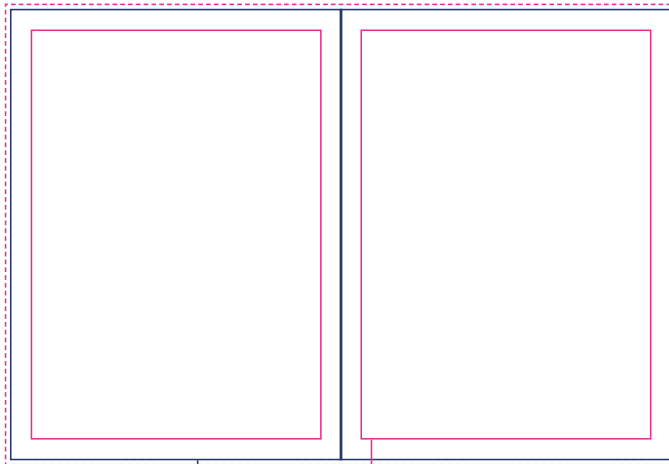
PRINT SPECIFICATIONS

FULL SPREAD AD

16" wide x 10.875" high, with .125" bleed all around.

All sensitive information must be within the safety zone of

7" wide x 9.875" high on each page.



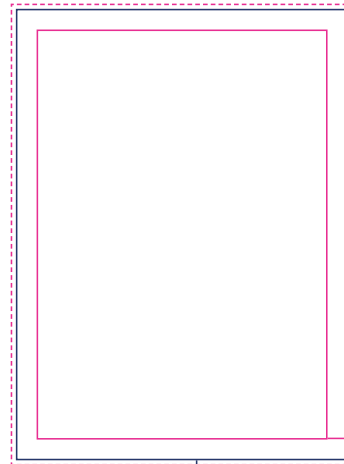
16.25"w x 11.125"h | 16"w x 10.875"h | 7"w x 9.875"h

FULL PAGE AD

8" wide x 10.875" high, with .125" bleed all around.

All sensitive information must be within the safety zone of

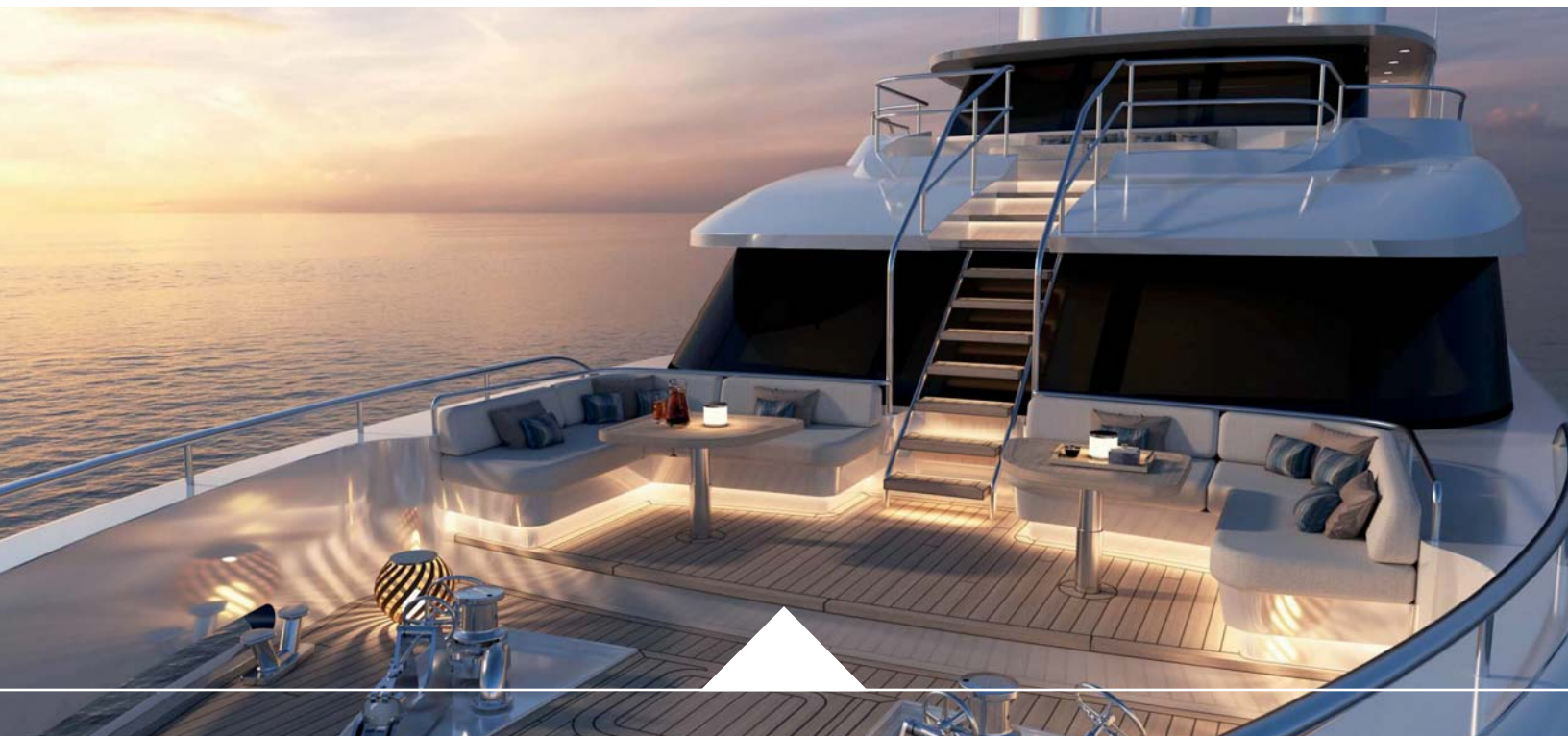
7" wide x 9.875" high.



8.25"w x 11.125"h | 8"w x 10.875"h | 7"w x 9.875"h

ADVERTORIAL

Full page Ad + 500 word article & one to three (1 to 3) High Resolution JPEGs (1600 x 1200px to 3200 x 2400px) to accompany the article.



PRINT CALENDAR

DEADLINES

#9 SPRING 2025 (MAR TO AUG):

Ad Deadline: **12/30/2024**

Distribution Date: **03/03/2025**

#10 FALL 2025 (SEPT TO FEB):

Ad Deadline: **07/28/2025**

Distribution Date: **10/04/2025**



DISTRIBUTION & DEMOGRAPHICS

DISTRIBUTION & CIRCULATION

North Report is to thousands of high-end yacht owners from Miami to Naples to Palm Beach, as well as Newport, Rhode Island. Print copies are also available at all of South Florida's major international boat shows. A digital edition is sent to the 26 North

Yachts global network, which includes thousands of connected, powerful, and high-net-worth individuals. The digital edition is hosted on the all-new 26NorthYachts.com and is regularly promoted through email and social media.

PRINT

5,500

AUDIENCE

50,530

DIGITAL DEMOGRAPHICS

MALE / FEMALE %

81% / 19%

AGES 18-34

7%

AGES 35-44

19%

AGES 45-64

45%

AGES 65+

29%

UNIQUE VISITORS / MONTH

39,600

SOCIAL FOLLOWERS

45,000

CONTACT

Publisher: 26 North

For advertising information please email: info@26northyachts.com or call: +1.954.900.9988